



NOVEMBER 1959

Lady Eaton Visits Winnipeg

Lady Eaton, who recently visited the west coast, during a stop-over in Winnipeg on her return to Toronto, entertained Executives of the Company and Managers and their wives at an informal reception and buffet dinner in the main dining room of the Fort Garry Hotel, Wednesday, October 14. Several visitors from the east were also present.

The tables in the dining room were tastefully decorated with small floral centre-pieces and candelabra, providing an attractive setting for what proved to be a most enjoyable evening. The

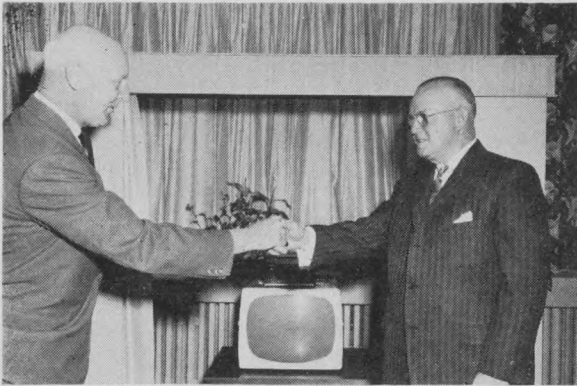
function gave Lady Eaton an opportunity to renew many former friendships and to meet new Managers and their wives. Assisting Lady Eaton in receiving her guests were Mr. and Mrs. G. M. Eaton and Mr. A. R. Tucker. Appropriate background organ and instrumental music was provided by the Harold Green trio.

Typical of the thoughtfulness which characterizes Lady Eaton, was her request that the flowers used in the dining room be sent to the children in the Children's Hospital, a very kindly gesture indeed, greatly appreciated by the hospital authorities.

Altogether a very happy occasion, and one thoroughly enjoyed by those present.



MR. W. G. THOMSON, MERCHANDISE MANAGER LOWER-PRICED STORE, CELEBRATES 40 YEARS WITH EATON'S



Tuesday, October 20, was the official day of Mr. Thomson's 40th anniversary. Associates and members of management gathered in the Managers' Lounge to honour him. The group was presided over by Mr. J. Bruce who gave a brief outline of Mr. Thomson's career with Eaton's and read many congratulatory letters and telegrams from near and far.

Presentation of a portable TV set and a transistor radio was made by Mr. A. R. Tucker, General Manager, Western Division, on behalf of the Managers' Association.

The same morning Mr. W. L. Palk, Assistant General Manager,

presented Mr. Thomson with a Mansfield 8 m.m. film editor and splicer and a moving-picture screen, a gift from the Executive and Merchandise Offices.

Tuesday, October 13, a dinner and dance were held in Mr. Thomson's honour at the Marlborough Hotel and attended by staffs of associated departments and friends. Presentation of a wrist watch was made by Mr. W. McCormack, Department Manager of 937, on behalf of the Lower-Priced Store group. May continued good health and happiness be your constant companions, Mr. Thomson, in the future years.



\$93,000 CONTRIBUTION FROM EATON'S WINNIPEG STORE AND EMPLOYEES INCREASES COMMUNITY CHEST TOTAL

Joseph Laurin, 102-year-old resident of St. Joseph's Residence, rings up a "sale" on a cash register that's only 56 years younger than he is. The \$93,000 sale is a contribution to the Community Chest—which aids the residence, among many other agencies—from The T. Eaton Co. Canada Ltd. and its Employees Charitable Fund. Looking on are, left to right, Mr. V. Fotheringham, secretary of Eaton's Charitable Fund; Mr. T. Keough, vice-president; Mr. E. Black, president; Mr. F. Caine, Chest's campaign chairman, and Miss Y. Gagne, recording secretary, Eaton's Charitable Fund.



MR. J. D. LAING CELEBRATES 35 YEARS WITH EATON'S

On Tuesday, October 13, Mr. J. D. Laing, Merchandise Manager of the Food and Candy Group, Western Division, completed 35 years of continuous service with the Company. Presentation of a transistor radio was made by Mr. W. L. Palk, Assistant General Manager. In attendance were members of the Executive, Merchandise and associated office staffs.

Mr. Laing's career with Eaton's has been a shining example of "starting from the bottom." He began working for the Company as a stock boy on the Grill Room staff and progressed through the ranks to his present position.

During his youth Mr. Laing was nationally recognized for his prowess in sports, gaining all-star recognition in football and lacrosse. Your friends and associates in Eaton's wish you continued success and health and happiness in your future years, Mr. Laing.

40 YEARS WITH EATON'S

MR. G. W. ROBINSON, MAIL ORDER OPERATING MANAGER, CELEBRATES 40 YEARS WITH EATON'S

Mr. George Robinson, genial Manager of our M.O. Operating Department, reached 40 years of continuous service on Thursday, October 29.



That morning members of the Managers' Association gathered in the Managers' Lounge to honour Mr. Robinson, and Mr. Tucker on behalf of the group, presented him with a portable TV set and stand. Arriving back at his office Mr. Robinson was greeted with a gift of a floor lamp from the Divisional Office and staff, presented by Mr. F. G. Muirhead, M.O. Divisional Manager. During the day many personal gifts were received by Mr. Robinson along with telegrams and letters from the four corners of the globe.

Thursday evening at the Fort Garry Hotel, a Mail Order Managers' and Assistants' party was held in honour of Mr. Robinson, Mr. Oliphant, W11, and Mr. Thompson, W3 and 4. At that time Mr. W. L. Palk, Assistant General Manager Western Division, presented Mr. Robinson with a two-suiter Gladstone bag and companion case, a present from the group.

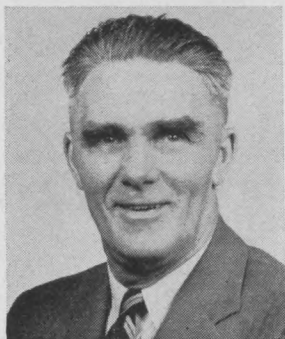
Married, with a family of two daughters and one son plus four grandchildren, Mr. Robinson is one of the most popular men in the Western Division. Many more happy years, Mr. Robinson, is the sincere wish from all who know you.

MR. WILLIAM MCGIMPSEY

Bill McGimpsey was born in County Down, Ulster, Ireland. He came to Winnipeg as a young man and began to work at Eaton's. First with the M.O. Hardware as a packer where he remained for 13 years, then to W133-134 where he now is head watchman.

Interests include a bit of woodworking and a cottage at Matlock Beach. He is married with a family of four sons—three married. Also has ten grandchildren.

On Tuesday, November 3, his official day for celebration, Mr. Giles presented Bill with an electric razor. The wish of your friends is for long life with prosperity and happiness, Bill.



MISS MYRTLE YOUNG

Miss Young celebrated Tuesday, October 27, and all her 40 years have been spent in Mail Order departments—the last 20 years in M.O. Correspondence.

Travelling is Myrtle's prime interest—this year she made two visits to Vancouver to see her mother and sisters.

The morning of her anniversary Myrtle was presented with an electric fry pan and electric iron from her associates, with best wishes for continued health and happiness in future years.



MR. PHILIP HEILAND

Mr. Heiland celebrated 40 years with Eaton's Printing Plant on Tuesday, November 10. Phil has always worked with the same department. On the morning of November 10 Mr. Wimble presented Phil with a mantel radio, a gift from his associates.

Phil Heiland's interests include bowling and baseball — the latter in spectator form. When he was a young man he played in the Eaton Men's Softball League along with his brother Peter who now resides in Toronto. Phil has two children a son and daughter, and is a proud grandfather, having one grandchild.

Your many friends in Eaton's, Phil, extend to you best wishes for many more happy years with the Company.



40 YEARS WITH EATON'S

MR. C. S. CARSWELL CELEBRATES 40 YEARS

Saturday, October 17, Mr. Carswell, Group Manager of Paints, Wall-papers, Picture-Framing and Customers' Decorating, completed 40 years of continuous service with Eaton's. Mr. Carswell's 40 years have been shared by many departments as is evident by the following: M.O. Fancy Goods, stock boy six years; Store Electricals, four years, sales; China Department, Assistant, 11 years; Store Notions, Head of Department for two years; Basement Notions, Department Manager, approximately one year; Store Gloves and Hosiery, Department Manager, five years, and from there to the Paints where he is at the present time.

Mr. Carswell is married to a former Eatonian, Elizabeth Preece (Electrical Sales) and they have one son, Grant, who is presently with the Stock Audit. Golf, curling and a bit of "do-it-yourself" work around home are included in Mr. Carswell's leisure-time activities. This summer his holidays were spent for the most part at his summer camp at the Big Whiteshell — this fall he plans on a week's shoot.

Thursday, October 15, in the morning, the Management Group gathered in the Managers' Lounge to present Mr. Carswell with rumpus room furniture. Mr. Tucker made the presentation. The same day his department presented him with an oil painting.

During the week a stag party was held at Mr. Donaghy's home and the group gave Mr. Carswell a sports shirt. Saturday night, October 17, Mr. and Mrs. Carswell held an appreciation party at their home and invited staff and friends. Best wishes for continued good health, happiness and prosperity in your future years, Mr. Carswell.



MR. DAVID OLIPHANT

Mr. Oliphant, Department Manager of M.O. Juvenile Department, celebrated 40 years with the Company on Friday, October 16. Always a Mail Order man, Mr. Oliphant began his life with Eaton's working as an office boy in W116 and W161; from there he was transferred to the M.O. Juvenile as a stockkeeper and progressed to the position of signature in that department. In 1943 he was sent to the Women's Coats and Dresses as Assistant and remained there until 1945. Back to the Juvenile as Assistant and advanced to his present position.

Dave is married with two sons, both married, and three grandchildren of whom he is justly proud. Hobbies and interests include photography and a camp at Falcon Lake.

On that Friday Mr. Oliphant's department gathered to present him with a telephoto lens and clip-on front view adjustment for his movie camera and a gadget bag. That evening a surprise party was held at Mr. Oliphant's home and there he was presented with a light meter for his camera from his friends and associates. Sincere wishes for continued good health, happiness and prosperity, Mr. Oliphant.



MR. LEONARD SHAW

Sunday, October 4, was officially the day for Mr. Shaw, Department Manager, of Store Notions, to celebrate his 40th anniversary. However, Friday, October 2, his department gathered in the morning and presented him with a film splicer to commemorate the occasion. Then on the week-end members of his department and friends migrated to Whytewold Beach and a good time was enjoyed by all.

Mr. Shaw began his life with Eaton's in the Mail Order as a messenger boy on roller skates, spent some time with the Drapery Departments and the Fancy Goods Workroom then to the Notions where he now is Department Manager.

Main hobbies with Len are photography and gardening. He is married with four daughters, two married, and three grandchildren. Your many friends with Eaton's wish you and yours best of health and happiness in the years to follow, Mr. Shaw.



MISS WINNIFRED BOWLEY

On Wednesday, November 4, Winnifred Bowley celebrated 40 years' service with Eaton's. Five years with W117 and 35 years with W44. A dinner was held at the Town 'n' Country on November 4 at which time she was presented with a Westminster chime clock.

Interests include fancy work, crocheting and being a world traveller. During various holidays over the years she has visited Italy, Switzerland, French Riviera and Mardi Gras in New Orleans. Her hobby is keeping in touch with people she has met during her travels. In the succeeding years, Miss Bowley, may you continue to make new friends and enjoy life to the fullest.



25th

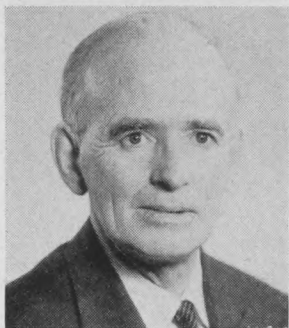
Anniversary



MR. LEONARD GURNEY

Mr. Gurney celebrated 25 years' continuous service with Eaton's on Thursday, November 5. All Len's time has been spent with Painting and Decorating. He is married with a boy of school age and a baby girl. Spectator sports with a preference for football are his prime interests. A cottage at Matlock Beach constitutes his hobby and he and his family spend most of the summer enjoying it.

On his anniversary day his department presented Len with a power lawn mower. Friday night, November 6, a stag was held at Scott Memorial Hall and enjoyed by members of the Decorating staff and friends. Best of health in future years, Len, and long life ahead.



MR. HARRY O. CRAIG

Mr. Craig celebrated his quarter-century on Thursday, November 12. A stockkeeper with Department 36, Harry has worked his full 25 years with the one department. His interests centre around his summer home on the Assiniboine River near Headingly where he has a hobby of scientific grafting of fruit trees. He also finds time to five-pin bowl with our M.O. Combine Bowling League.

Thursday morning his department gathered to present Harry with a clock radio and many personal gifts. That night a combined "do" was held at the Marion Hotel for Harry and associates celebrating other anniversaries. May all your friends wish you long years and a happy life Harry Craig.



MR. RICHARD J. HALFORD

Mr. Halford officially celebrated 25 years with Eaton's on Thursday, August 20, but owing to holidays and not being in town he did not have his presentations until Wednesday, September 9. At that time a breakfast was held in his honour in the Grill Room. He was presented with a set of table lamps.

Dick is married with an only son who is attending university. Pretty much of a "home body" he plays a bit of golf for relaxation. This summer they took a motor trip to Edmonton, Banff and Jasper Park for several weeks. May good health, happiness and prosperity in future years be your constant companions, Dick.



MR. CHARLES HOLDEN

"Charlie" Holden of Business Machine Maintenance, celebrated 25 years of continuous service Thursday, October 15. He began his career with Eaton's in the Shirt Factory and worked there for 18 years. He moved to the Business Machine Maintenance at the close of the factory and has been there up to the present.

Married, with a family of four sons and one daughter, Mr. Holden devotes most of his leisure time to his family but manages to do a little gardening. Holidays were mostly spent at the lake.

During his youth Charlie played a bit of soccer with the Fort Rouge Rangers. As Mr. Holden stated, "I seemed to have been working most of my life and haven't had much time for recreation."

Thursday, October 15, a breakfast was held in Mr. Holden's honour at the St. Regis Hotel Oak Room, attended by associates and friends. A presentation of an occasional chair was made to Charlie by Mr. Heath. During the day he was also the recipient of many personal gifts. Best of health and happiness in future years Charlie, is the wish of all your friends at Eaton's.

25 YEARS WITH EATON'S

MR. ALBERT E. HUGHES

Mr. Hughes, Department Manager of the Wages Office, celebrated his quarter-century of service officially on Sunday, November 8. Married with a family of two boys and a girl, Mr. Hughes began working with Eaton's in the General Audit. After seven years' service there he was transferred to the Wages Office and has been there to the present day.

A spectator sports enthusiast now, Mr. Hughes in his youth played a bit of hockey, tennis and soccer. Nearly every year he and his family climb in their car and take a motor trip either east or west. Best wishes for the future, Mr. Hughes.



MISS MARGARET McKAY

Miss Margaret McKay, of our M.O. Freight Packing, celebrated her quarter-century of service on Friday, October 30 (the official day was Sunday, November 1). During the morning, Margaret received a delightful assortment of presents which included a clock radio from her own department, a wrist watch from a special fund the girls of the department donate to, and from friends a mirror, record, electric percolator, toaster and personal gifts.

Thursday, November 5, a sewing club that Margaret is a member of—comprised mainly of former Eatonians now married—held a party in her honour at the Town 'n' Country Restaurant, and during the evening they presented her with a lovely Coalport floral.

Margaret has worked her full 25 years with W122. Her interests include music, travelling and spectator sports. She is planning a holiday trip next summer. Your friends at Eaton's, Margaret, wish you the best of everything in your future years.



MRS. IRENE PETERSON (No Picture)

Mrs. Peterson of our D.A. Office, celebrated 25 years of continuous service with the Company on Thursday, October 22. Mrs. Peterson began working for Eaton's in the General Office where she stayed for seven years. The remaining 18 years have been with the D.A. office. Mrs. Peterson has one son and three grandchildren. An enthusiastic spectator sports viewer and a love for travelling are her chief interests in her leisure time. On her day she was presented with a travel alarm clock, a gift from her associates. That evening a dinner was held in her honour at Zoratti's where she was presented with a set of luggage by Mr. R. M. Clark, Department Manager. A sincere wish for continued good health and happiness, Mrs. Peterson, from your friends at Eaton's.

45 YEARS OF SERVICE WITH EATON'S

MISS V. BENNER

Vi Benner of M.O. Exchanges, can say this very proudly for the years have been kind to her. Miss Benner celebrated her anniversary on Monday, October 26. She began her career in Department 167 where she remained for ten years, then transferred to the M.O. Exchanges where she now looks after a section.

Curling, shooting, gardening and travelling are Vi's prime favourite pastimes. In the old days she used to participate in baseball, volleyball, basketball and golf. A real sports lover.

An American by birth, Miss Benner's relatives are mostly situated around Springfield, Illinois. Her gardening talents are well used for she has a lovely summer home out East St. Paul way.

The morning of October 26 the Exchanges staff assembled and Mr. Graham, Department Manager, presented her with a five-piece set of Corning ware on behalf of the staff and management. On Friday evening, October 23, Vi's associates and friends gathered at Moore's Restaurant to honour her at a dinner where another presentation was made by Mr. Graham of a brooch and ear-ring set.



MR. P. F. MORGAN

Mr. P. F. Morgan, retired member of Eaton's Picture Frame staff, came in with very interesting news. Recently some important paintings were stolen from the city of Toronto's Art Gallery and among them was a painting, "The Lady with a Handkerchief," by Rembrandt Van Rijn. This masterpiece had been exhibited in the Eaton Store, Winnipeg, in 1926, and Mr. Morgan was put in charge of caring for it while here. Also he had the honour of taking the same picture to Bridgen's and having them do a reproduction for an Eaton Christmas card sent out by Lady Eaton the same year. Incidentally, the picture was insured for \$300,000.00. Truly a most interesting experience, Mr. Morgan—one to remember!





Top left to right: Donated blood being placed in Red Cross truck by Red Cross driver; attending group from the Red Cross—incidentally, they do a fine job each time.

Lower left: Two Eaton girls checking in at the recording desk; one of our donors having her blood typed by the Red Cross nurse.

Eatonians Donate Blood to the Red Cross

Three hundred and fifty-three Eatonians volunteered their blood to the Red Cross to aid in replenishing a depleted blood bank. This clinic was held on September 29 and 30 in the 3rd floor Coffee Bar, Mail Order Building. To these people the Red Cross extends sincere thanks.

MR. GILBERT EATON PRESENTS EATON CUP

Captain Doug B. Scott, Royal Winnipeg Rifles, and Lieut. Neil Laird, Fort Garry Horse, accept joint ownership of the Eaton Cup from Mr. Gilbert Eaton.

The Fort Garry Horse and the Royal Winnipeg Rifles tied for first place in the Annual Armed Forces' drill and rifle competition at St. Charles Rifle Range October 18. (National Defence photo.)





Pictured above are some of our Winnipeg Store displays. Another busy time at Eaton's of Canada.

**Eaton's Salutes the Enterprise of Canadian Industry with a Store-Wide
CANADIANA SHOWCASE
... A Dramatic Presentation of Canadian-Made Merchandise**

As Eaton's of Canada, we share the national pride in the go-ahead development and enterprising progress that distinguish Canada in world markets as a young giant with tremendous potential! **Eaton's is one of Canada's Biggest Customers**—in fact, more than 85% of the goods we sell are bought from Canadian suppliers.

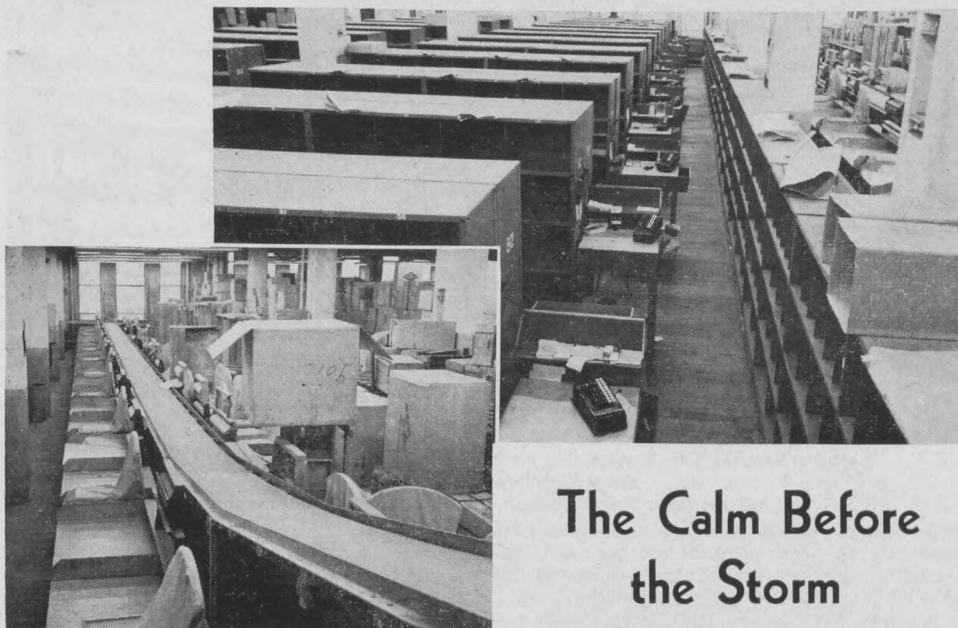
We buy from every part of Canada—from large industries, small factories and individual artisans in cities and towns and villages from British Columbia to Newfoundland. And wherever we buy we help contribute to the well-being of the community and prosperity of its citizens. We help keep factories busy and men and women working and earning. Our purchase orders are convincing evidence of the faith that Eaton's (and people who shop at Eaton's) have in the products of Canadian mills and factories . . . in the resources and resourcefulness of Canadian suppliers. To applaud the forward-thinking of Canadian industry, we planned this Company-wide exposition months ago.

EMPLOYEES' CHARTER FLIGHT



WINNIPEG TO LONDON AND RETURN — \$375.00 MAY 2 to MAY 31, 1960

The Recreation Office has arranged another overseas holiday flight for Eaton employees and their immediate families. Tentative dates are from May 2 to May 31, 1960. Type of aircraft to be used will be a DC7C. Accommodation is set at 79 passengers. Be sure to book early to ensure having a reservation. Apply to Contacts and Recreation Office, 2nd floor Store, for information.



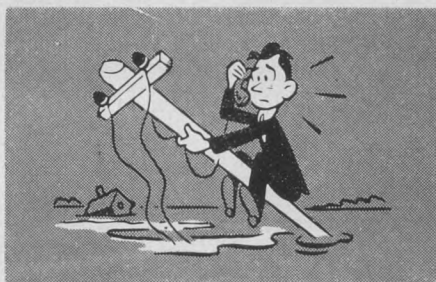
The Calm Before the Storm

Our Mail Order Assembly and Packing on the third floor has an area that in October looked just like this picture. Pretty hard to believe that shortly, in about a month's time, approximately 500 people will be working diligently getting our Christmas business out to all points west. To prove it we'll show this same picture in the December issue only taken at the end of November.



(Reproduced from "Women's Wear Daily")

PHONE TIPS



Don't Leave the Caller Stranded

Volunteer Your Name

On many business calls, the person making the call identifies himself, but the employee taking it remains completely anonymous.

This happens constantly on calls to get information, and sometimes on calls during which an actual order is placed. Frequently the caller will know what department he has reached, but not the name of the individual he has been talking to. The lack of information can prove inconvenient, particularly if a second call becomes necessary.

So here's another good reason for identifying yourself immediately whenever you answer the telephone.

Our Slogan for This Month:

SOMETHING NEW HAS BEEN ADDED . . .

(Do you know what it is?)

EATON'S CHRISTMAS GIFT BOOK

Eleven

STAFF TRAINING BOOKSHELF

"Memory's Wall"—The Autobiography of Flora McCrea Eaton.

In this interesting and detailed account of her own varied and eventful life, Lady Eaton gives an excellent description of the Company's development—giving the reader an intriguing close-up of many important events in the Company's history.

Flora McCrea came from the village of Omemee in Ontario. She trained as a nurse in Toronto. Later, as Mrs. John Craig Eaton, she made a trip to Winnipeg when our store was in the planning stage, and she was also present for the opening ceremonies in 1905.

You will understand more readily, by reading the book, how the first principles of selling satisfactory merchandise at fair prices became a touchstone to success. One example of Lady Eaton's concern for the customer—the opening of the Georgian Room dining room in the Toronto store. It was her wish every customer be treated as a guest in the home, giving consideration to their viewpoints and opinions; the confidence of the public being the Company's greatest heritage.

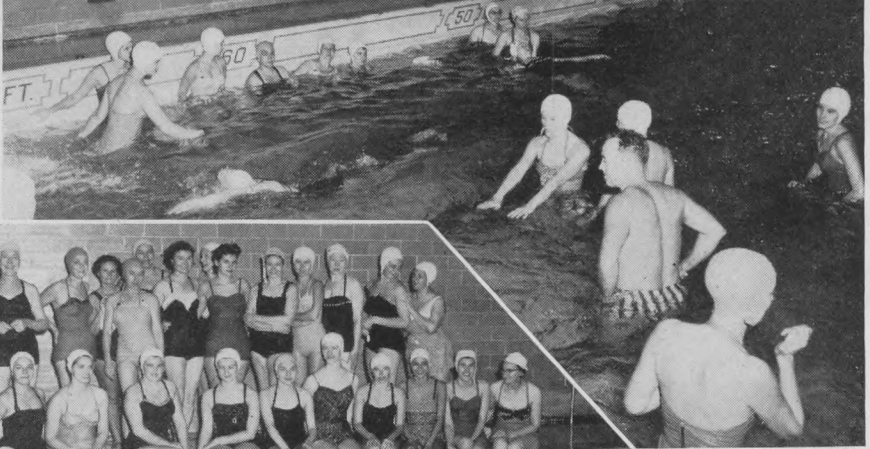
When asked what the future might hold for the Company, Timothy Eaton once said: "It all depends on the integrity of those who follow after me."

Overheard in a Sales Department

Time 5:25 p.m., after a hectic day.

Salesclerk (making out salescheck): It's a madhouse, isn't it?"

Customer: "No, it's a private home."



Top two photos show the girls receiving instruction from three of the Red Cross instructors in attendance. At the bottom are some of the members of our 1959 fall swimming group. Happy looking, aren't they?

EATON GIRLS' SWIMMING CLASSES REALLY HAVING FUN!

Eaton's swimming classes got off to a good start on Tuesday, October 6 at the Sherbrook Pool. In attendance were some 60 to 70 would-be swimmers, have-been swimmers and will-be swimmers. Instruction for our girls this year is under the auspices of the Red Cross, and after ten lessons which conclude on December 8, our girls should be well on their way to achieving their one ambition: "How to Swim Safely."

HOCKEY NEWS

Wednesday, November 18, there will be a practice at the Olympic Rink from 8 p.m. to 11 p.m. All employees (male) are welcome to turn out for practice. The league is composed of four teams. Hockey sticks, sweaters and stockings are supplied by the league. Each member is expected to pay a \$2.00 membership fee at the beginning of the season. Let's see a good turnout, fellows!

COMBINE BOWLING LEAGUE NEWS

Our league has had a good start this season and some pretty fine scores are being turned in each week. After six weeks of bowling, here are a few of the best:

Ladies' High Single—Jean Fairhall, 273.

Ladies' High Two—Peggy Peterson (450) 252, 198.

Ladies' High Average — Jean Fairhall, 183.

Men's High Single—Lorne Ostaff, 289.

Men's High Two—John Payment (492) 221, 271.

Men's High Average—Art Wright, 198.



R. Davy



J. McKay



K. Watters



A. Livingstone



C. LeClair

ASK YOURSELF;

If This Were My Business What Could I Do To . . .

- Increase Sales?
- Eliminate Waste?
- Combine Forms, Routines or Functions?
- Co-ordinate Operations?
- Re-design Machines or Equipment?
- Prevent Accidents or Spoilage?
- Save Time or Materials?
- Improve Appearances and Help Increase Personal Efficiency?

MAKE A SUGGESTION EVERY WEEK . . .

YOU COULD BE A WINNER!

During the Month of September the Following Suggestions
Were Granted Awards by the Suggestion Committee

7.50—Mrs. Ruth Davy, Dept. 54—Suggestion Adopted

Mrs. Davy suggested that if the freight sheets were attached to the backs of the multiple checks, instead of being attached to the face, a saving in time would be effected. Mrs. Davy pointed out that the present system required the removal of the checks before the mail could be stamped and recorded.

10.00—Mr. J. McKay, Dept. 155—Suggestion Adopted

Mr. McKay suggested that employees eating in the Employees' Cafeteria would appreciate having their checks itemized.

10.00—Miss K. Watters, Dept. 116A—Suggestion Adopted

Miss Watters suggested that the Mail Order Coffee Bar should include cereals on its morning menu.

10.00—Miss L. Armstrong, Dept. 344—Suggestion Adopted

Miss Armstrong was of the opinion that our customers are irritated by our practice of displaying merchandise in Store windows with nothing in the windows to indicate where the merchandise may be purchased. (This suggestion had particular reference to the women's ready-to-wear departments.) Miss Armstrong proposed that Store windows (and merchandise when practical) be numbered to assist customers in locating the displayed merchandise. It was the opinion of the suggestor that small numbered plaques could be placed in each window which would make it possible for the customer to identify the display according to window number. Miss Armstrong also suggested that the numbering of the windows be followed by explanatory news items in our "What's New" column and by a systematic listing in departments of styles and window numbers.

5.00—Mrs. A. Livingstone, Dept. 104—Award Made for Constructive Thinking

Mrs. Livingstone suggested that the electrical outlets throughout the Store should be marked "AC" or "DC"—whichever applies.

5.00—Miss C. LeClair, Dept. 37—Award Made for Constructive Thinking

Miss LeClair suggested that the openers in Department 119 working with C.O.D. (returned) parcels should be instructed to save the Eaton order blanks and envelopes which are enclosed in all complete parcels for the customers' use in re-ordering merchandise.

EATON MEN'S CURLING OPENING NIGHT



Tuesday, October 27, at 8 p.m. the Eaton Curling Club was officially opened for the 1959-60 season. In attendance to throw the first two rocks were Mr. B. C. Sutherland, Personnel Manager, representing the Store; Mr. A. W. P. Harrison, Order Office Supervision, Western Division, representing the Mail Order; Mrs. K. Gordon, president of Eaton Women's Curling Club, and Mr. F. Bergman, president of Eaton Men's Curling Club.

Results of these stones are shown in the above photo and display ample proof of another really good season of competitive curling. Afterwards sandwiches and coffee were served in the clubrooms to all members in attendance.



Left: The victorious
R.C.A.F. team.

Right: Royals, winners of the
Eaton Baseball Trophy.



EATON GIRLS' FASTBALL ENDS SUCCESSFUL SEASON WITH BANQUET AND PRESENTATION OF PRIZES

Saturday, October 10, a banquet and dance were held at the R.C.A.F. Recreation Clubrooms. In attendance were members of the Eaton Girls' Fastball League and the Sargent Park League which joined together this year at the park in a very successful season of baseball. Winners of the Eaton trophy were the Royals who edged out the Jets in a bang-up series which went the full three games. Then in the Sargent Park League final the R.C.A.F. defeated the Royals in three straight games to win the R.C.A.F. Baseball Cup emblematic of Sargent Park League supremacy.

Fl./Lt. MacLean, Recreation Officer, R.C.A.F., presented the R.C.A.F. trophy to the winners and Mr. D. E. McPherson presented to the Royals the Eaton trophy along with miniatures. Most Valuable Player and winner of the Bill Clay trophy was Miss Margaret Yakymow (Basement Store), a member of the Cubs. Eating and dancing were the order of the evening and President O'Leary reports that everyone had a marvellous time.



Winners of the team event and Sutherland trophy: Mrs. Dorothy Phillips, Henry Lees, Mrs. Julie Cook and Mr. Percy Cook. Mrs. Margaret Gordon, women's single and winner of the Mrs. Sutherland trophy.



EATON LAWN BOWLING HOLDS WIND-UP PARTY

Saturday, October 10, was a popular night for banquets with Eaton recreational groups. Our Lawn Bowling Club held its party at the Marlborough Hotel. Head table guess included Mr. and Mrs. T. M. Miller of Public Relations and Mr. and Mrs. C. Cavell, past president of the Manitoba Lawn Bowling Association.

Presentation of prizes to the various winners was made by Mr. T. Miller and Mr. Cavell. During the evening the group enjoyed dancing to music provided by Mr. Gordon Grimes of M.O. Contracts.

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

Tuesday, October 27, 1959

Division 1—Pat's Punchers lead with 125 points and Wiggetts are second with 122, the Rip Saws are third with 117. High scores: Jean Benvie 773 (289), Vivian Legace 768 (306), Pat Taylor 765 (261), Al Inglis 749 (258), Steve Monchak 741 (278), Bud Insch 721 (268), Sig Sigvaldason 696 (281), Lil Paxton 630 (260).

Division 2—Buffalors lead with 130 points, Rovers are second with 120½ and in third place are the Five Spots with 113. High scores: Jack McDougall 733 Bob Foures 712, Al Sizeland 682, Roger DesRosiers 682, Jack Mitchell 672, Stella Hawkins 666, Gwen McKnight 662, Bill Falls 664.

Division 3—Sirloins are first with 126 points, Stragglers are second with 121½, and Rockets are third with 115½. High scores: Bill Hogg 780 (330), Norm Hawkhead 727 (258), E. Hewitt 709 (289), Signe Johnson 702 (245), Beryl Dancer 676 (241), Art Harrop 663 (254), Roy Lowe 645 (263).

Division 4—Dandies are first with 145 points and in second place are the Aces with 131½, Migoos are third with 124. High scores: John Payment 693 (286), Eric Steiner 687 (288), Pat Briggs 686 (301), Betty Hebb 621 (233), Jessie Reid 602 (244).

EATON WOMEN'S CURLING

Hi gang! All aches and pains should have disappeared by now and we should all be settling down to some enjoyable curling. It was a little rough the first week, wasn't it?

We had our opening on Monday evening, November 2, at the curling club with approximately 65 in attendance. Our president, Ev Gordon, got the General Meeting under way and suggested an Entertainment Committee be appointed. Miss Mary Moore was nominated by acclamation and very graciously accepted her new position. Miss Jean Kerr gave us a brief run-down on the rules of curling and then movies of our previous banquet and entertainment were shown. A delicious lunch was served. We wish to thank our Social Committee for a very enjoyable evening.

HONOURED ON THEIR RETIREMENT



MRS. MARGARET PETERSON

Thursday, October 1, was the last official day of work for Mrs. Peterson, Department 1100C. Mrs. Peterson's career with Eaton's involves over 15 years all of which have been with 1100C. She has two daughters at home and plans on just doing a bit of gardening and will be taking a trip to Minneapolis for one week very soon.

Her department associates presented her with a mantel chime clock and a wallet, with sincere wishes for a long and happy retirement.



MRS. M. NEIL

Mrs. Neil began working for Department 116 in 1916 and after 21 years' service, left to be married. She began working for Eaton's again about seven years ago with the Fort William-Port Arthur Order Office and the last four years have been with Department 173A Phones.

Interests include Eaton's Mixed Five-Pin Bowling League and a girls' Thursday night group of bowlers. Mrs. Neil is proud to be a member of a family long associated with Eaton's having three sisters, four nieces, one nephew and an uncle all of whom have worked for Eaton's.

She plans on just taking things easy for a while and we wish her good health and long life in which to enjoy her retirement.



MRS. GRACE GARRITY

Mrs. Garrity retired officially on Friday, October 30. Considering her relatively short stay with Eaton's—six years to be exact—Grace Garrity made many friends. When asked what her interests were outside the Store, she said "Playing bingo and taking life easy."

In her younger days in Rivers she loved to curl and play baseball. She hopes to be able to do a bit of travelling during her retirement. Your friends in the Company wish you continued good health, happiness and prosperity, Mrs. Garrity.



MR. JOHN LOONEY

A member of our Receiving Room staff for almost 40 years, the remainder of his time being spent with the Farm Implements (14 months, to be exact), Mr. Looney retired on Friday, October 30.

Mr. Looney has had a very interesting life, his prime hobby being electronics. His only son is a research engineer living in Buffalo, N.Y., and he and his father for years dabbled in building radio and TV sets. Gardening and travelling round out Mr. Looney's interests.

On Friday, October 30, Mr. Giles presented Mr. Looney with an easy chair from his department and wished him and his family a long and happy life.

MRS. A. PEARSON

Friday, October 30, Mrs. Pearson of Department 1067, retired after 16 years' continuous service with the same department. Gardening, sewing, with an interest in sports of all kinds, and good music keep Mrs. Pearson young. In her youth she won quite a few trophies playing baseball and tennis and also found time to sing with Eaton's choral group.

On her retirement day a presentation was made in the department of a Lazy Susan. Thursday evening, October 29, a dinner was held at Moore's for Mrs. Pearson and attended by members of W1067 staff. May you have a long and happy retirement, Mrs. Pearson.



BASEMENT STORE

Department 900A

It was with sincere regret that we said adieu to Elaine Lobson on October 9. A no-hostess dinner was held in her honour at the home of Peggy McCance on October 6 at which time she was presented with a cut-glass vase. Best wishes for the future, Elaine.

Meats—By W. Cuthbert

The girls of the department held a surprise party for a threesome, namely Edith Camyre, Vicki Huminski and Doreen Panas, at the home of Helen Trofiak on an evening in September (your reporter apologizes for the delay). The girls have left to take up the important duties of steady housekeeping. Each girl was presented with a beautiful chenille bedspread. Games, dancing and refreshments wound up an evening of fun. Our thanks to Helen for the use of her home on this occasion.

Our sympathy goes to Bill Bevan on the loss of his sister recently, and to Les Kirbyson on the passing of his sister-in-law.

Congratulations are in order to Ethel Smith on the arrival of grandson number two. The parents, we understand, are proud of their chosen son.

We haven't been hearing too much about our bowlers since the season started. We are hoping to hear some news about our Strikers. How about it, Bob?

Men's and Boys' Clothing—By A. O'Neill

On Tuesday, October 22, a very surprised man was Mr. W. G. Thomson to see the whole Basement Store gathered around to wish him well on his 40th anniversary with the Store. Mr. Doug Howat did an excellent job indeed of making everybody acquainted with Mr. Thomson's past record in the Store.

* * *

MAIN FLOOR

Notions—By E. White

Congratulations to Edna Sanders who has just received a lovely diamond from Frank Berry.

Mr. Shaw's 40th anniversary with the Company was celebrated on Friday, October 2. He received a lovely monitor for splicing films from the department and also other personal gifts. For an outing we all went to Whitewold and had rain, hamburgers and watched the ball game on TV.

We were sorry to say good-bye to Marea Van Schaik who left last week with her family to live in Victoria, B.C. Her parting gifts were a purse, jewellery box, train case and perfume.

Hargrave Annex

Departments 910 and 933

Our congratulations to Mr. W. G. Thomson, our Merchandising Manager, on completing 40 years with the Company.

Congratulations also to Mr. H. P. Insch on his promotion to Assistant Manager in 928 Department. Glad to have you back with us, Bud.

We are happy to announce the birth of a son to Mr. and Mrs. Jim Hobday, and a daughter to Mr. and Mrs. Leo Clarke.

On Thursday evening, October 8, the girls in 910 and 933 Departments entertained at the home of Mrs. Gladys Thompson for Miss Kay Coote, bride-elect of October 31. A beautiful nylon comforter and matching bedroom lamps were presented and a very pleasant evening was enjoyed by all in spite of the weather. Good luck, Kay.

Books and Stationery—By M. C. Lawton

Our deepest sympathy to Vicki Williams in the loss of her brother, his wife and two daughters in a car accident, and to Eleanor Wilson in the loss of her brother in a shooting accident.

Ina Ramsay was in hospital for surgery but is up and around again.

I took a trip to the west coast and had a wonderful time, thank you. Eatonians are the kindest people, bless them all! They not only rolled out the red carpet, they killed the fatted calf and almost finished me off with overfeeding. Among those who send greetings from Vancouver are Marcelle Daulby, Winnie Everett and Albert Krienke (by the way, he hasn't caught a salmon with his gift rod yet); from Victoria, Jean MacKenzie, Muriel Hogg, Elizabeth Wheatley Lawrence, Kay Stokes, Margaret Angus and the Wilf Chapmans. Didn't get out to see Mrs. E. H. Lee's garden or have that cup of tea with Mrs. C. R. Tribble, but I will be back.

Glad to see so many familiar faces back to help us for the Christmas season.

On September 30 at Moore's, a dinner was held in honour of Mrs. Vera Burack, the occasion being her retirement from the Company. On behalf of her friends and the departments Mr. S. C. Florence extended best wishes for the future and presented Vera with a dinner set. On her last day, October 1, Vera was the recipient of many gifts and good wishes from her numerous friends. Best wishes, Vera, for a happy retirement.

October 5 was Lil McGregor's last day, and at an informal gathering in the office, Mr. King made the presentation of a pin and ear-ring set with best wishes of all of us for success in her new venture.

Drugs—By R. Bovey

We welcome back Eileen Duhamel and Clem Winthrop after short illnesses. Good health in the future.

Pleased to report our Mr. Marshall has been relieved of his heavy cast—we are hoping to see him back soon all prepared for the Christmas rush.

Harry Robinson is nursing a very sore ankle the result of an unfortunate accident he had in the Receiving Room. We wish you a speedy recovery, Harry.

Sorry to hear Mr. Spratt, formerly of the Drug counter, has undergone an operation. We have had reports that he is doing well—continue improving and hope you will have good health in the future.

Belated sympathy to Mrs. Scott of the Drugs order board in the loss of her father.

We said farewell to Shirley Swanson who has decided to take up housekeeping in earnest. She will be missed among her fellow employees, but hope she will come back and visit us frequently.

Mrs. Woodward of the Ritz Bar, is leaving to make her home in Victoria. Sorry to lose her, but wish her well in her new home.

Department 237—By I. Dunseath

The former Nellie Sochaski from Shoe Repair, surprised us by returning from holidays a happily married woman. Promptly the girls of Department 237 and 1037 held a shower for her at the home of Mrs. Arthur Bonar, 18 Cholar Apts., where she was presented with a Sunbeam electric steam iron. On leaving to make her home in Montreal, she was the recipient of a gift of luggage from the departments.

For Bill Drader trouble never comes singly. Now young Terry has a fractured collar bone. Baby Debbie's shoulder fracture is clearing away nicely.

A cheery hello to Miss Millicent Ellis who came to us from the Candies office, also to gay young Joy Reid, our former parceller—welcome as counter girl in Shoe Repairs.

Men's Furnishings—By Ed Johnston

Two members of our staff whose absence because of illness is a rare occurrence, had to give in to the flu bug recently, but now are back on the job: Bob Gregory and Bob McMurray. Hope you are feeling 100 per cent again, fellows.

Welcome to our new Assistant, Bob Spratt, who has joined us recently. Bob was formerly with the Women's Lingerie. Congratulations and best wishes for the future, Bob.



SECOND FLOOR

Shoe Repairs

Nellie Sochaski and Frank Loughren were married in St. Joseph's Church, Seven Island, Quebec, on Saturday, September 12. Nellie has been a valued member of the Shoe Repair staff for 14 years and will be missed by her many friends at Eaton's. We all wish you and your husband Frank years of happiness, health and prosperity, Nellie. Mr. and Mrs. Loughren will reside at Port Alfred, Quebec.

Budget Fashions—By N. Jackson

Congratulations to Mrs. Stagg on her winning \$400 in the Free Press Lingo.

Welcome back to Ann McKay of our stock-room, who was away ill for a time.

A hearty welcome to two new members of our staff Barbara Kashner and Grace Jodoin.

Away ill as we write is Mr. Screation. Hope to see you back before this is in print, Mr. Screation.

Eighteen

Department 428—By C. L. Donnelly

It was with regret we said good-bye to Mr. Peter Dyck on Monday evening, October 26. Mr. Dyck has been with us in the Men's Hats Department for some years and held the position of signature for the last two, during which time he has made many friends in the hat trade as well as many customer friends who will miss his smiling face and pleasant manner. Tuesday morning Mr. Dyck took up new duties in the Lingerie Department. Members of the Hats Department join his many friends in wishing Peter the very best of good fortune.

These past two weeks we have had the pleasure of welcoming to our department staff two new members, namely, Mr. R. Levie and Mr. M. Boyle. Gentlemen, we trust your stay with us will be very pleasant and successful.

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THIRD FLOOR

Department 252—By D. Scott

Congratulations to Mrs. Marge Case who completed 30 years of service with the Company. She was presented with a wrist watch by Mr. Jeff Yelland.

In the evening the girls from the department and friends entertained at a dinner at the Holiday. Marge was presented with a corsage and a piece of Corning ware.

Our deepest sympathy is extended to Jackie Barker in the loss of her mother.

Major Appliances—By A. Kelsch

Our deepest sympathy to Charlie Buchanan in the recent loss of his mother.

Congratulations to J. Carnegie who celebrated his 30th year with the Company on September 30. Jack was presented with a few tools from the staff.

Hardware—By M. Parker

At this time of year everything that can fly heads south, for winter is upon us. Only memories are left of warm, sunny days and summer holidays. But November and snow can't stop us from saying a warm welcome to three new staff members who joined us recently, namely, Marianne Shaley in our lovely Giftware section, Marg Mertz in the Wood-ware section and Dianne Ford in the Cleaning counter. Welcome, girls—we hope your stay will be a pleasant one.

It's nice to see Norm Locke back at work again after a short illness.

On Monday, November 2, a staff presentation was made to Mr. Don Kehler on leaving the department to take up his position as Signature in the newly re-conditioned Portage la Prairie Store. We will miss Don and on behalf of the whole department, we want to take this opportunity to wish him the best of everything there.

With Christmas around the windy corner plans are in full swing for our department party '59. This one is going to be bigger and better with your help. So talk it up and get your tickets early. There will be surprises by the minute so we'll see you there. Okay?

A sense of responsibility is one of the corner-stones of character. Without it, whatever other endearing qualities we may possess, we are a liability to the people who must trust and depend on us in a personal relationship; and, without it, however brilliant our abilities, we are a liability to the people with whom we work.

FIFTH FLOOR

On October 6 Mr. Fred Olson of the Optical Parlours completed 35 years' service with the Company. To commemorate the occasion Mr. P. Yaffe, Department Manager, made a presentation on behalf of the staffs of the Optical and Hearing Aid Departments. Flowers were sent to Mrs. Olson. In his remarks Mr. Yaffe commended Mr. Olson for his many years of devoted and unselfish service.

Congratulations and many more successful years, Mr. Olson.

* * *

SIXTH FLOOR

Paints, Wall-paper and Pictures

Joe Lernout left the department after 17 years with the Store to go into the bakery business with his father. The department gift was an electric saw. The boys of the department presented Joe with a tartan shirt at a stag held at the home of Bill Liver. Best of luck, Joe.

Welcome back to Tommy Carstens and good-bye to Joe Donaghy who has left our department and gone to the Display Department. Joe was presented with an electric drill from the department.

The staff gathered before Store opening on Thursday, October 15, to greet Mr. Charles Carswell on his 40th anniversary with the Company. Mr. Wylie presented Mr. Carswell with an original oil painting on behalf of all the staff.

The Assistants took Mr. Carswell to dinner and then to a joint stag at the home of Joe Donaghy. Mr. Carswell was presented with a tartan shirt and Joe Donaghy with a curling broom.

Mr. and Mrs. Carswell entertained all the department staff at their home Saturday, October 17. It was a wonderful party—many thanks to such good sports.

Before signing off—our congratulations to the Carswells on the arrival of their granddaughter. Our very best wishes to Betty, formerly of the Sales and Expense office, and to Grant, of the Stock Audit, on the birth of their daughter.

Fran Rodway left the department to take up full-time housekeeping. A gift of china was presented to her from the department and a hand bag was presented to her at a party at the home of Agnes Hunter.

Department 267

Our congratulations to Beth MacDonald who received a lovely diamond on October 24. The lucky fellow is Peter Andersen.

We were sorry to hear of the car accident suffered by Mrs. Finlayson's daughter, Roslyn Ann, and wish her a speedy recovery.

Congratulations to Mr. and Mrs. Frank Philpott on the recent birth of a son, Randolph Eric, and to Mr. and Mrs. J. Thomasson on the birth of a daughter, Lorraine Thorey.

* * *

SEVENTH FLOOR

Electricals—By J. McIntosh

Mr. T. Ings, Assistant Manager of the Lamp Department, passed out cigars recently to celebrate the arrival of Thomas Junior, on October 13. Congratulations, Mr. and Mrs. Ings.

Furniture and Bedding—By B. Adams

Welcome, Sandra Gable, to our Adjusting office. Hope you will enjoy working with us.

Mr. Livingstone presented Beth Hogue with a lovely brooch. Beth was transferred to the General Office. Come and say hello to us now and then, Beth.

Congratulations go to Helen Leopky of the Kitchen section who is sporting a beautiful diamond ring. The lucky fellow is Abe Friesen of Vancouver. The marriage will take place December 29.

Congratulations also to Mr. Jack Stanley (Maple section) on his marriage to Miss Emily Thurmeier which took place in Southey, Sask., on Thanksgiving Day. The couple then left on a motor trip to Victoria, B.C., California and Arizona for a wonderful holiday. Mr. Moss, on behalf of the department, presented Jack with luggage. From all of us in the department, good luck to you both.

Department 1078—By Jan Chorny

Congratulations to Doris Hutchinson who recently received a beautiful diamond from Bruce Hassell.

On October 9 we bade farewell to Mrs. Pat Burrows who has left us to make housekeeping a full-time job. Pat was presented with a beautiful quilt on behalf of the staff along with other gifts from friends. Best of luck, Pat, and drop in and see us once in a while.

A very warm welcome to the new member of our staff, Hanna Edwards. Hope you like being with us.

Mr. Dave Thomas' wife is doing well after her recent operation. We all say please hurry and get well.

Happy to hear that Mr. and Mrs. J. Horvath's little boy is home from the hospital and back at school after his recent illness.

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EIGHTH FLOOR

B.P. Office—By E. Tamplin

Congratulations to Mrs. Muriel Clark who was recently made president of the Credit Women's Breakfast Clubs in Winnipeg.

We were sorry to say good-bye to one of the members of our staff, Mrs. Shirley LeClair, who has left to make housekeeping a full-time job. Shirley, who was presented with several gifts from the staff and a lovely duster coat from her friends in her section, will be greatly missed by her many friends in the office.

Shirley was the honour guest at a party given by a number of the girls in the office at which time she was the recipient of a gift for her home. Be sure to come and see us now and again, Shirli.

* * *

STORE SERVICES

Garage—By Aldous Brow

Our best wishes for a speedy recovery to Gordon Fraser's mother who is at present ill in Hospital in Moose Jaw.

Sincere good wishes go with Beth Brierley and her husband who left recently to make their home in California. Beth worked as cashier in the Carpark for two and half years and on her departure was presented with a gift of jewellery from the staff.

We would like to welcome Geraldine Knight to the staff in the Carpark and hope your stay with us will be a pleasant one.

Delivery—By K. Cross



Mr. Alfred Jenner, Freight Transport, celebrated 35 years with the Company on Thursday, November 12. Many more happy years, Alf.

Congratulations to Mr. and Mrs. M. Klippenstein on the arrival of their third daughter, Tanya Pearl, on October 18 at Concordia Hospital.

Deepest sympathy is extended to Mr. W. D. Smith of our Furniture Delivery, in the loss of his mother, Mrs. Jane Smith, who passed away on October 27.

Glad to report that Mr. George Bennett, after his third trip to the hospital, is now on the road to recovery and is convalescing at home. Hope you will soon be back on the job again, George.

Department 144—By E. Ratzlaff

Mrs. Ellen Laird of our part-time staff, has left us to direct most of her attention to her home. Best wishes go with her.

Percy Williams, Alex Stuart and Alf Hamilton have again returned to retired life after helping us out with summer vacations. It was good to have you around.

Mrs. J. O. Sutherland is at present in St. Boniface Hospital. We hope you will be back home soon.

Welcome to the new members of our staff. Mr. H. Bilan, Miss Margaret Scott, Miss Lillian Martens, Miss Adeline Kolyk, Miss Judith Ostafy, Miss Agnes Buhr and Miss Heather-Lynne Weston.

To Don Jones and his family we extend our sincere sympathy in the loss of his father.

Good luck and best wishes to Audrey Smid who received a lovely diamond from Adolph Vaags.

It's good to have Al Earley back at work after his illness. Sorry to report his wife is as yet not too well.

Ralph Stewart's hand is almost like new again after his accident.

* * *

M.O. Budget Plan



Miss Ruth Comack, M.O. Budget Plan, celebrated 35 years with Eaton's on Wednesday, October 7. Congratulations and best wishes for future years of happiness and prosperity.

City Advertising



Miss Mary Ewing of City Advertising, celebrated her 35 years with Eaton's on Friday, November 6. Congratulations, Mary, from all your friends at Eaton's.

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MITCHELL-COPP BUILDING

Stock Audit

Lambert—registered as Charles and known as Reg—celebrated his 35th anniversary with the Company on October 20. At present Reg is on loan from the Stock Audit to the Plumbing Department.

It was a dual celebration. On behalf of the Plumbing Department, Mr. Ken Chalmers made a presentation of boat accessories for Reg's new boat at Store closing on October 19. Upon arrival at the office next morning he found his desk suitably decorated in honour of the occasion.

Reg came home to the Stock Audit for a few minutes on October 20 to receive congratulations and a transistor radio from his friends in that office. Flowers were sent to Mrs. Lambert. During the day Reg's numerous friends throughout the Store called to congratulate him.

Mr. Grant Carswell of the Stock Audit and Mrs. Betty Carswell (nee Betty Clarke, formerly of the Sales and Expense Dept.) are the proud parents of a baby girl, Shannon Lee, 7 lb. 7½ oz. The big day was October 26.

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Wages Office



Mr. D. Weldon Neelands, Manager of the Wages Office, celebrated his 35th anniversary with the Company on Thursday, November 5. Congratulations, Mr. Neelands, and sincere wishes for happiness and long life.



SECOND FLOOR

Departments 113-122—By K. Thiessen

Congratulations to Miss Sheila Sutherland who was married to Mr. John Manek on October 10 in Holy Cross Church in Norwood. She received an ironing board and clothes hamper.

Sorry to say good-bye to Lillian Holtz, Olga Weiss and Gladys Hadaller.

Welcome back to Mrs. Doreen Angell and John Ferguson who have been on the sick list.

Congratulations to Elizabeth Andreychuk who was married to Phil Zelinsky on October 10 in the Blessed Virgin Mary Parish.

Congratulations go out to Helen Boyechko who received a lovely diamond from Jimmy Maskiw.

On October 8 the girls in the billing office played host jointly to Mr. G. Phillips and Mr. Les Cuthbert on the occasion of their 45 years' service with the Company. A luncheon was held in the Grill Room where gifts of wallets were presented to Mr. Phillips and Mr. Cuthbert by Nonie Shortreed on behalf of the girls.

Congratulations to Miss Bonnie Breidal who received a lovely diamond from Larry Schau.

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FOURTH FLOOR

Winnipeg Buying Office and Western Packing

By V. E. Chambers

Congratulations to Mr. Donald Keachie who was married to Miss Joan Black in John Black United Church on Friday, October 2. We wish you every success in your married life, Don, and are sure it will be a long and happy one.

Department 53—By B. Landry

Very glad to report that Polly Muzik is back at work and feeling much better after her recent operation.

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SIXTH FLOOR

Correspondence—By M. Nollette

We welcome Miss Eileen Potporski to our staff.

On October 27 Miss Myrtle Young was honoured on her 40th anniversary. Her many years with Eaton's belie her appearance. The department presented her with a fry pan and a steam and dry iron to commemorate the event. Congratulations and may you enjoy continuing years in good health Myrtle.

Draperies—By R. Hodgson

Congratulations are in order for Paul Lord who recently gave a lovely diamond to Joyce Bruce.



Mr. John Shepherd, Department 33, celebrated 35 years with Eaton's on Wednesday, November 11. All your friends in Eaton's wish you the best of health and happiness in the years to follow, John.

* * *

SEVENTH FLOOR

Department 161—By O. Quinlan

On October 13 Mr. and Mrs. Blythe became the proud possessors of a granddaughter. She was born to their daughter, Jacqueline Stephens and her husband Jack. Our congratulations to everyone concerned, including granddaughter Jo-Ann.

Department 46—By M. Kurdydyk

Here we are again—holidays all over with and all our staff back again.

Our deepest sympathy to Mrs. Evelyn Orton on the loss of her brother on October 9.

We are sorry to hear of Mrs. Mary Doyle's mother's illness and hope she will soon be well again.

Lingerie—By Bea Nash

Our very best wishes to Hilda Ashworth who became the bride of Nowlan Cook on October 3. Hilda was presented with a gift of blankets and linens from the department and with a steam iron at a dinner held at Zoratti's in her honour.



Mr. Frank Artiss, M.O. Adjusting, reached his 35th year with Eaton's on Saturday, November 7. Congratulations, Frank, and continued health and prosperity is the sincere wish of your friends at Eaton's.

M.O. Copying—By M. Shepherd

October 1 was Bob Williams' 30th anniversary with the Company. He received many useful gifts from the girls as well as a car heater from the department. Congratulations.

Charlotte Dunning became the bride of Raymond Moorhouse at St. Jude's Church on October 24. Before leaving she received a set of dishes and other useful gifts from the girls. At a dinner held in her honour at the Shanghai Restaurant Charlotte was presented with a wool blanket.

Our sympathy is extended to Ida Hancock in the recent loss of her father.

Margaret Hill left recently to take up hair dressing and on leaving received a sweater from the girls as well as many other personal gifts from friends. She was presented with a nylon duster at a dinner held in her honour at the Wah Lai Restaurant. We wish you much success in your new venture, Margaret.

Department 11—By Vera Timmins

Congratulations to Mr. Dave Oliphant who celebrated his 40th year with the Company on October 16.

On behalf of the department, Mr. A. Jones made the presentation of attachments and leather carrying case for Mr. Oliphant's movie camera.

Mr. Oliphant had many friends visit him through the day and was the recipient of many beautiful gifts.

On Friday, October 9, the department held a surprise party for Mr. Oliphant at his home which truly was a surprise to him. We all had a very enjoyable time.

Congratulations go out to Marlene Willis who received a beautiful diamond from Ted Kamphausen on October 2.

Sorry to say that Lorraine Whistle and Marty Mersereau are both on the sick list. Hurry and get well, girls.

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EIGHTH FLOOR

Department 119—By M. Davies

On October 2 our very charming Bea Lawson decided to call it a day by turning her back on the 8 to 5 routine and the musical chime of the alarm clock to live in the wide open spaces in the suburb of Bird's Hill.

Our gift from the management and staff was an electric kitchen clock. Bea's close circle of friends in the department entertained her at a no-hostess luncheon at the Holiday Inn at the noon hour with a presentation of a Haddon Hall table lamp. A wish for happiness for the future years in your new home from all of us, Bea.

Our deepest sympathy is extended to Irene Hutt and to Eleanor Young in their recent bereavements.

Nice to have Kae Hall and Ada Jameson return to work following their lengthy illnesses.

On October 26 in the morning the Exchange staff assembled to congratulate Violet Benner who celebrated her 45th anniversary with the Company. To mark the occasion Violet was presented with many lovely gifts including a five-piece set of Corning were presented by Mr. Graham, Department Manager, on behalf of the management and staff.

On Friday evening, October 23, members of our staff, retired people and other personal friends gathered at Moore's Restaurant to honour Vi at a dinner, where another presentation was made by Mr. Graham of a brooch and ear-ring set.

Following speeches by Mr. Graham and Mr. Brown we enjoyed a pleasant hour of singing accompanied by Len Orchard at the piano.

Twenty-Two

To bring the celebrations to an end Margaret Orchard entertained at her home on Saturday evening with a presentation of an electric coffee percolator and barbecue pepper and salt. Hope your anniversary was a happy one, Violet.

Department 32

On Friday, October 16, Rose Desjardine left our department after eight years' service. She was the recipient of a number of lovely gifts from the department and friends. We all wish her great success in her new endeavour.

Catalogue Distribution, Salesroom, Phones

By M. Taylor

We were very glad to welcome Miss Jo Ness back after a short stay in the hospital; however it was with regret that we had to say good-bye. Jo celebrated 40 years with the Company and retired the same day, October 22. A breakfast was held at the St. Regis. We are all very sorry to lose her, but hope the future brings Jo better health and lots of leisure time for her stamp collections.

Miss Tillie Beck retired on October 1. A breakfast was held at the St. Regis. We're sorry to see you go, Tillie, but may the future hold good health and many happy hours at your summer cottage.

Our best wishes to Eve Negrych who received a lovely diamond on October 7 and was married on October 9.

Welcome back to Doreen Yost and Belle Sinclair. Virginia Ruckhall is saying good-bye on account of ill health.

A grand time was had by all on October 22. The occasion: 167 Department Old-Timers' Re-Union. It was held at the home of Mrs. Walter Hancock (formerly Margaret Davies). From all reports it was a wing-ding.

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ALEXANDER AVENUE WAREHOUSE



Mr. Joseph Wright, Assistant Manager of W70, celebrated 35 years' continuous service with Eaton's on Thursday, November 12. Best wishes in the future for health, happiness and prosperity.

Printing Department

We regret to report the passing of Mr. Arthur Farrow, a retired member of the department. To his widow and family we extend deepest sympathy.

To Mr. Allan Farquhar we extend sincere sympathy in the loss of his brother.

We had a visit from a former member of our staff in the person of Mr. J. Brittain.

Greetings to Miss M. Steele. Minnie is convalescing in Princess Elizabeth Hospital.



Vancouver (top picture)
 Standing, left to right:
 Mrs. G. Zetterman, New Westminster; Mrs. L. V. Parks, Smithers; Mrs. G. Kuz, Prince George. Sitting: Mrs. K. Richardson, Williams Lake; Mrs. M. Dyck, Vancouver; Mrs. J. Stevenson, Prince Rupert; Mrs. G. Roberts, Westview; Mrs. F. Patriquin, Whitehorse. Missing: Mrs. M. Campbell, Quesnel.

Kelowna (below)
 Mrs. J. L. Davidson, Revelstoke; Mrs. E. Green, Kelowna; Miss W. Rabel, Penticton; Miss A. Still, Kamloops; Mrs. K. Conrad, Oliver. Missing: Mrs. M. Hoover, Vernon.



Chilliwack (above)

Standing, left to right:

Mrs. A. Hoepfner, Abbotsford; Mrs. A. Franks, Chilliwack; Mrs. P. Mufford, Langley. Sitting: Mrs. D. Taylor, Haney; Mrs. M. E. Stack, Mission City.

Trail (right)

Left to right:

Miss M. Randall, Castlegar; Mrs. V. Calder, Trail; Mrs. R. Lenardon, Fernie; Mrs. A. Lewis, Nelson; Mrs. L. Collinson, Cranbrook; Miss G. Coon, Kimberley.



Nanaimo (no picture): Mrs. M. Cartwright, Nanaimo; Mrs. B. Parker, Duncan; Mrs. E. Coles, Victoria; Mrs. G. Grice, Campbell River; Mrs. M. Butler, Courtenay; Mrs. F. Kapchinsky, Port Alberni.

WESTERN ORDER OFFICES HOLD SALES PROMOTION MEETINGS

Meetings were recently held with the various order office groups mentioned above. Mr. W. Rawcliffe was the principal speaker on "Sales Promotion for Canada" with Mr. A. W. Harrison, Order Office Supervisor for Winnipeg, and Mr. L. J. Wallace, Vancouver Operating, assisting. The main theme of each meeting was on actual selling of merchandise and the importance of believing in the principles on which this Company was built, also, to be confident that our merchandise is the best in Canada. Along with this, a generalization on catalogue selling, office procedures and a question and answer period. Each meeting involved the better part of two days and indications were that all were very successful.

If you are a "boss" and you can't honestly agree with the statements on this page . . . take a look at the list on the opposite page. Maybe you should take a few hints from the list . . . maybe you aren't living up to your job as a "boss" . . . maybe YOU are letting your people down.

If you do like your people and whole-heartedly agree with the entire check list on this page, take a look at the opposite page anyway . . . sit back and enjoy each of the 18 points as personal compliments.

"I like the people who work for me . . ."

. . . says the Boss

because:

1. They have a spirit of teamwork.
2. Their criticisms are constructive.
3. They are enthusiastic.
4. They exercise their initiative.
5. They are ambitious.
6. They are aggressive in their work . . . persistent.
7. They are reliable.
8. They co-operate.
9. They are sincere.
10. They know how to handle people graciously.
11. They express honest opinions even if they don't agree with me.
12. They like their jobs.
13. They are conscientious . . . they don't waste time.
14. They have pleasant personalities.
15. Their language and expressions are of the highest.
16. They are not gossip mongers.
17. They do not bring personal problems to work.
18. They are loyal to me as an individual and as a member of management.

You're an employee and you have a gripe against the boss? Your boss doesn't fit the description below? You'd like to make a list of your own? If so, before you do it, take a look at the list on the opposite page. If you are in doubt on any of these points, perhaps your attitude toward the boss is your fault. Be honest now . . . are YOU letting him down?

However, if you get 100 per cent on these points, congratulations, you're an A-1 employee, and no doubt agree with the list below.

"I like my Boss . . ."

. . . says the employee

because:

1. He knows how to delegate work and has confidence in his people to get it done without constant supervision.
2. He respects me as a person.
3. He inspires a "togetherness" of his people.
4. He encourages people in his department to progress in the Company.
5. He mentions a job I have done well.
6. He always has time to listen to anyone who needs an audience.
7. He is always willing to share knowledge of company policies and plans.
8. He talks to me at regular intervals about my paycheck.
9. He has a good sense of humour.
10. He respects my personal life.
11. He's a man to respect with high regard.
12. He is considerate of my lunch hour and quitting time.
13. He lets me correct my own mistakes.
14. He keeps me informed as to his whereabouts.
15. He uses business dignity by using the buzzer, correcting me quietly.
16. He respects my desk as my personal property.
17. He thoroughly familiarizes his people with what he expects of them.
18. He isn't petty in conversation, criticisms, personal dealings.

Our thanks to Minnesota Mining and Manufacturing Company of St. Paul who compiled these actual opinions of bosses and employees.



CONTACTS

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Editor: Douglas E. McPherson

DATE OF ISSUE
15th of EACH MONTH

**NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH**

RECENT APPOINTMENTS

Winnipeg Store

Department W928—Men's and Boys' Furnishings and Luggage:
MR. H. R. INSCH, Assistant.

Department W228—Men's Furnishings, Underwear, Shirts, Bath Robes, Pyjamas, Bathing Suits, Sweaters and Neck Wear:
MR. S. R. SPRATT, Assistant.

Department W135—Merchandise Display:
MR. J. DONAGHY, Assistant.

Department W274—Wall-paper, Wall-board, Paints;

Department W276—Pictures, Frames, Mirrors and Framing:
MR. T. A. CARSTENS, Assistant.

Edmonton Store

Department E237—Men's, Women's and Children's Shoes, Slippers, Rubbers, Winter Goods and Shoe Findings:

MR. K. S. BARR, Department Manager;
MR. W. I. SHAW, Assistant, Sections 37, 39;
MR. J. GREENWALD, Assistant, Section 38.

Fort Churchill, Man., Order Office

MRS. M. PLUMMER, in charge.

Smithers, B.C., Order Office

MRS. L. V. PARKS, in charge.

Courtenay, B.C., Order Office

MISS D. MAINSE, in charge.

Duncan, B.C., Order Office

MRS. B. PARKER, in charge.

Grand Forks, B.C., Order Office

MISS G. COON, in charge (pro tem).

Hinton, Alberta, Order Office

MISS I. BLOOR, in charge (pro tem).

LONG-SERVICE ANNIVERSARIES

FORTY YEARS

Miss Mary G. Thomson, third floor Grocery Packing.....December 8
Mr. John R. Speed, Freight Transport.....December 8

THIRTY-FIVE YEARS

Miss Edna M. Smith, Budget Plan.....December 4
Miss Naomi Elcombe, Drugs.....December 5
Mr. Robert Hutton, Department Manager, M.O. Sporting Goods.....December 6
Mr. Robert Robertson, Department Manager, M.O. Jewellery.....December 10

TWENTY-FIVE YEARS

Mr. William A. Porter, Assistant, Sporting Goods.....November 22
Miss Miriam Steele, Printing.....December 3
Mr. Harvey McCalmont, M.O. China.....December 8

"EARLY MANITOBA WINTER"

Our cover illustrates just how quickly "Western Fall" can turn to early winter. A slight drift of a first snow and the waters of our fall rains go to make such a picture as this—cold but beautiful!



GEORGE S. SOMMERVILLE

Mr. Sommerville passed away Saturday, October 10, at the age of 65 years. He was an employee of Eaton's for over 45 years retiring from the Boys' Clothing, Store, in November, 1958. He is survived by one brother, Richard, who resides in Victoria, B.C. To him we extend sincerest sympathy.

ARTHUR REGINALD FARROW

A retired Eaton employee, formerly with our Printing Plant, died at the age of 75 years. Mr. Farrow is survived by his wife Gertrude, two sons and a daughter. Deepest condolences are offered to them at this sad time.

CHARLES ROSS MacLEAN

Retired employee of Eaton's passed away on Saturday, October 17, at the age of 79 years. Mr. MacLean had been associated with the Store Men's Clothing for 28 years. Surviving are his wife, Martha Lillian, and one son living in Toronto. To these we extend sincere sympathy in their bereavement.

ALEXANDER McLACHLAN

Mr. McLachlan died on Friday, October 16, at the age of 64 years. He was employed with our Warehouse staff and had been a member of Eaton's for 27 years. Surviving are his wife Edith Frances, two sons and a daughter to whom deepest sympathy is offered at this sad time.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mr. C. Wintrup.....Drugs
Mr. John Wood.....Farm Implements
Miss I. Hutt.....M.O. Exchanges
Miss Kay Boorman.....M.O. Toys
Mr. W. J. Bundy.....M.O. Men's Shoes
Miss J. Barker.....China and Glass-ware
Mr. W. Smith.....Delivery
Mrs. D. Nielson.....Construction Office

In the Loss of a Father

Mrs. S. Sigmar.....Foundation Garments
Mrs. R. Stewart.....Hosiery
Miss Vera Hancock
Women's, Misses' and Children's Millinery
Miss Ida Hancock.....M.O. Copying
Mr. J. Bryant.....M.O. Adjusting
Mrs. A. Brown.....Hosiery
Mr. Cecil Farrow.....M.O. Shipping
Mr. Glen Walker.....Radio, TV Repairs
Mr. D. Jones.....Elevators
Mr. J. Clifford.....Handkerchiefs, Neckwear
Mrs. Donna Mason.....Sales and Expense

In the Loss of a Step-Father

Mr. E. Becker.....Plumbing, Kitchen Units

In the Loss of a Brother

Mr. A. Farquhar.....Printing Plant
Miss S. McPhail.....Basement Handkerchiefs
Mr. Fred MacKay.....Dispatch Carriers
Mrs. E. Orton.....M.O. Women's Blouses
Mr. A. Poersch.....Night Caretaking
Mrs. G. Ashcroft.....Fur Storage
Mrs. Yvonne Vermette.....M.O. Linens
Mrs. I. Moodie.....2nd Floor Store Offices
Mrs. Flora Morris.....Telephones

In the Loss of a Sister

Miss E. Young.....M.O. Exchanges
Mr. W. Cousins.....M.O. Infants' Goods

In the Loss of a Son

Mr. T. Ewart.....General Audit



something **NEW**

has been added . . .

to Christmas shopping across Canada, which promises to be a boon to Eaton customers.

We are talking about Eaton's 90-page Christmas Gift Book, probably the largest of its kind in Canada, which has just rolled off the press. This Gift Book is important and interesting from many angles. It is an all-Canadian production, printed in Canada and illustrated by Canadians, with 17 pages in full colour and 40 pages in two colours.

The merchandise advertised in the Gift Book will be available in 16 of our Eaton stores—Toronto, Oshawa, Hamilton, Montreal, Winnipeg, Calgary, Edmonton, Regina, Saskatoon, Port Arthur, Vancouver, Victoria, Ottawa, Moncton, Halifax and Charlottetown.

The cover shows a more than life-size Christmas tree bauble in the form of a blown glass tropical bird—an eye-catching motif which display departments will use to identify Gift Book merchandise in the various stores. The book presents, in all, more than 1,000 gift ideas from 350 separate Canadian suppliers.